



NEWS RELEASE

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Councilor G.T. Bynum Selected for New Moneyball for Government Program

Tulsa City Councilor G.T. Bynum was chosen today to participate in a nationwide program that aims to use principles made famous in baseball in local government.

The goal of the program, called the Local Moneyball for Government Fellowship Program, is for local governments to get better results with limited budgets through increasing the use of data, evidence and evaluation when spending taxpayer money.

The program's name is based on the book "Moneyball: The Art of Winning an Unfair Game" about Billy Beane, general manager of the Oakland Athletics. Beane built competitive baseball teams through the use of data despite his limited funds. The book was later adapted into a film.

Councilor Bynum, the only city councilor selected, will join 10 other senior local government officials from across the country who were chosen through a competitive national selection process to participate in the rigorous 18-month initiative.

The 10 other fellows come from the local governments of Albuquerque, Atlanta, Baltimore, Los Angeles, Louisville, New Orleans, New York, Philadelphia, Salt Lake City and Seattle.

"I'm honored to be the only city councilor in America selected for this fellowship," Bynum said.

"In the 21st Century, the trend for responsible local governments will be toward budgeting based on data, evidence, and evaluation to guarantee taxpayer dollars spent are actually delivering value. I am thankful that through my participation in the Moneyball for Government Fellowship Program I can help Tulsa be a national leader in this regard," Bynum said.

Michele Jolin, Managing Partner of Results for America which leads the Moneyball for Government campaign, said: "Local governments across the country are leading the way when it comes to investing in what works. I commend Councilor Bynum's commitment to improving outcomes and thank him for joining our bipartisan campaign."

"I also commend Councilor Bynum on his commitment to using data, evidence and evaluation to improve the lives of Tulsa residents. Results for America looks forward to shining a bright light on the great work being



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done by Tulsa to improve the lives of young people, their families and communities by investing in solutions that work and get results,” Jolin said.

Managed by Results for America, an initiative of America Achieves, the Local Moneyball for Government Fellowship Program will help the 11 fellows achieve their specific goals for their cities through three core activities:

- **A New National Network.** Fellows will create a new national network of accomplished local public-sector professionals who support the Moneyball for Government Principles and are committed to developing and implementing “what works” agendas in their cities. Fellows will be invited to at least five national Fellows meetings to learn more about the lessons learned and successes achieved in other cities.
- **Moneyball for Government Implementation Plans.** Fellows will have the opportunity to design and execute actionable plans to implement the Moneyball for Government principles in their cities. These plans will serve as foundations for accelerating “what works” agendas in local governments all across the country. In order to support their efforts, each Fellow will be assigned a coach who can provide the deep technical assistance and project management that will ensure their success.
- **Access to Expertise.** Fellows will also have access to well-known, and well-respected local, state and federal government leaders who have successfully developed and implemented “what works” plans all across the country. Experts will be available to provide on-the-ground technical assistance to help Fellows implement their “what works” plans in their cities.

To learn more about the program, visit: moneyballforgov.com

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