

# **Tulsa Zoo and the City of Tulsa CIP Request**

*Building Beyond Your Wildest Dreams*



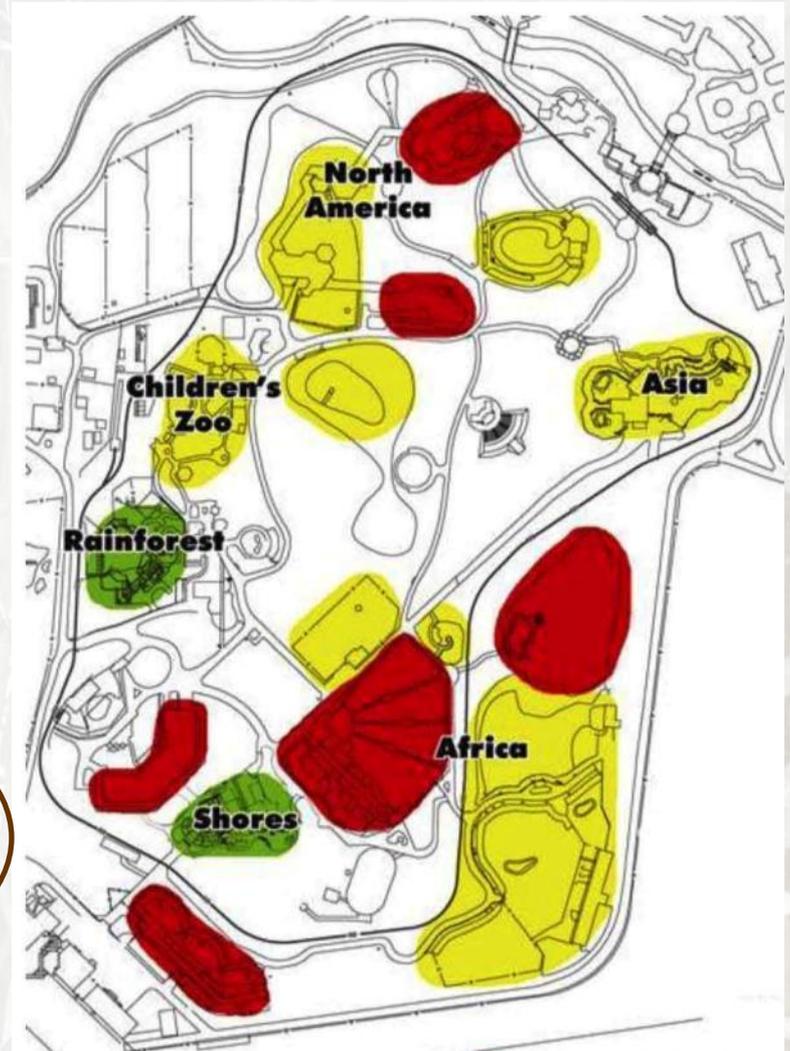
*Inspiring passion for wildlife in every guest, every day.*

# The Need for City Investment

Tigers & Snow Leopards	\$3.7M
Carnivores	\$8M
Wild Islands	\$14M
Realm of the Jaguar	\$4M
African Village & Giraffes	\$10M
<u>Add'tl Deferred Maintenance</u>	<u>\$3.8M</u>
<b>Total CIP Needs</b>	<b>\$43.5M</b>

# Health, Safety & Welfare Needs

Name	Overall	Condition	Popularity	Experience	Message	BOH Condition
Sea Lions	3	3	3	3	3	3
Aldabra Tortoise	2.8	3	3	3	3	2
Penguins	2.4	2	3	3	2	2
TARF	2.4	2	3	3	2	2
Chimps	2.2	2	3	2	2	2
Africa	2.2	2	3	2	2	2
Siamang Island	2	2	2	2	2	2
Children's Zoo	2	2	3	2	1	2
N.A. Forest	2	2	3	2	1	2
Elephants	2	2	3	2	1	2
N.A. Desert	1.8	2	2	2	1	2
Conservation Center	1.6	1	3	1	1	2
N.A. Tundra	1.6	2	2	1	1	2
N.A. Lowlands	1.6	2	2	1	1	2
Bear Grottos	1.4	1	3	1	1	1
Lemurs	1.4	1	2	2	1	1
Big Cats	1.4	1	3	1	1	1
Wetlands	1.25	2	1	1	1	1



# The Master Plan Approach



# Lemurs Today



# Lemurs in Wild Islands



# Progress to Date

- **African Plains: Rhino**
  - Scheduled to open 2014
  - Privately matched 2:1 in Fundraising
  - Construction begins in two weeks
- **Lost Kingdom: Tiger**
  - Scheduled to open 2015
  - Fundraising began March 2012 and is ongoing

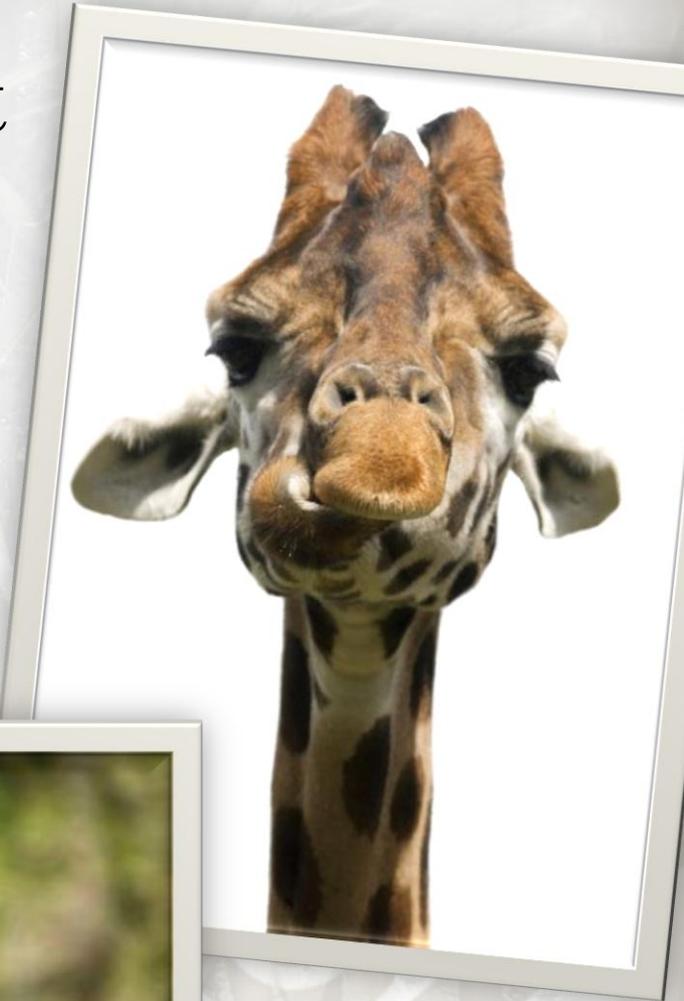




# Consequences of Inaction

- *USDA License at Risk*
- *AZA Accreditation at Risk*
- *Lack of Private and Regional Funding*
- *Closure of Exhibits*
  - *Lions*
  - *Lemurs*
  - *Andean Bears*
  - *Giraffes*
- *Loss of Revenue and Sustainability*

# Community Impact



# Right Project, Right Time

- *A city asset; city responsibility*
- *Professionally accredited institution*
- *Approved Master Plan*
- *Tulsa County's largest daily attraction :*
  - *550,000 visitors per year average*
  - *587,000 in 2011-2012*
  - *1,000,000 + potential*
- *A successful public-private partnership*

Thank You



*Inspiring passion for wildlife in every guest, every day.*